

Winter 2010

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North Wales Millwork/Shop

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Edgemont, PA 19028
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www.marvicsupply.com

Management's Corner

Plans for New Website and Logo Announced

Marvic Supply is pleased to announce that we are in the final stages of rewriting our company website, www.marvicsupply.com. Our new site incorporates user-oriented features that make it easier for visitors to quickly find and share information related to the building materials and contracting business. The website developer we have contracted with is uniquely qualified as both a marketing firm and a web authoring company, as they have extensive experience in the building materials business. Our target launch date is March 1, 2010, so stay tuned and direct your favorite browser to the site on that date.

Some of the features of our new website:

- **Easier Topical Browsing**

Our new site will allow users to easily explore the vast collection of products from the quality manufacturers that we represent. There will be a logical layout to the product section, with an "upside down" tree design, starting with the broad category, such as Roofing or Siding, then gradually drilling down to the exact product the user is searching for. For convenience, you will always have a link back to "Home" to start over, should you desire that.

- **Searchable Content**

In addition to the topical browsing, you will be able to search for content by using the "keyword" search tool. This will allow you to go directly to the most relevant item related to your search term.

- **Accurate Branch Map and Locator / Contact Information**

- **Hours of Operation**

- **Special Offers**

- **Delivery Capabilities**

- **PDF Downloadable Forms**

- **Marvic Supply E-Newsletter**

- **Marvic Supply Blog / Feedback**



Weston Terry

New, Refreshed Logo

We are also pleased to announce that we have taken this opportunity to update our company logo. While the new logo isn't radically different from our current 'roof' logo, it does reflect our desire to make our 'brand' more easily recognizable, whether it's a logo on a piece of stationary or a logo on the side of one of our many delivery trucks. Look for the new logo, introduced in this edition of the newsletter, and feel free to give us your opinion!

Because we view you, our customers, as our partners in the business of home improvement, we encourage you to provide feedback to us with the changes to our web site. We value any and all comments you could share with us to make our jobs more helpful in making you successful. Best wishes for a prosperous New Year!

ProVia® Custom Door Systems

**Want more Profitability and Options in a Custom Door System ???
Marvic Supply has your solution.**

Are your customers looking for a front door that's custom-built to their own personal taste? Then look no further than the professional-class Signet™ Fiberglass Door. Signet fiberglass doors exemplify ProVia Door's latest effort at raising the bar for fiberglass entry systems.

The wood grain and embossing on Signet doors are astonishingly true representations of real wood which is made possible through cutting-edge nickel vapor deposition technology.

Signet doors are available in Cherry, Mahogany and Oak species, and are factory-finished in 14 new stain finishes and 16 paint colors. Signet fiberglass doors utilize the exclusive DuraFuse™ finishing system featuring P³ Fusion which is a proprietary 7-step preparation process that ensures long-term finish durability. This refined finishing process enables ProVia to offer an unprecedented 10-year finish warranty on Signet doors.



Structurally, Signet doors are engineered to last for a lifetime by using robust hardwood strike & hinge stiles that are wider than stiles found in other fiberglass doors. The 4-ply strike style measures a full 4¼", and the 3-ply hinge stile measures 2-5/8" for unparalleled strength. These stiles are dovetailed and glued to the top and bottom rails forming an integrated frame, ensuring unmatched strength and long-term durability.

Can't decide between Cherry, Mahogany or Oak? Don't worry because you can order one species on one side and a different species on the other. Also, you can order different stain or paint colors on each side to suit the décor of your home. Your Signet door can be built with a 3-panel design on 1 side, and a 6-panel design on the other. This allows you to customize the inside and outside to match the exact character of your home.

Custom widths & heights are not a problem with Signet since doors can be ordered on the 1/8". While many manufacturers have discontinued offering a 7-foot high door, we have specifically brought back this size to meet the needs of certain niche customers. Signet doors are also available in the prestigious 8-foot height.

ProVia's product line includes:

Fiberglass and 20 gage Steel Doors and Sidelites Featuring:

- Standard and custom sizes
- Full frame and replacement frame
- Factory finish in paint or stain with 7 & 10 year Warranty
- Emtek and Schlage hardware
- Decorative Glass and Blinds

Storm Doors:

- 5 Series with 13 paint colors and matching hardware

These new features allow you to replace an entrance door system in one trip and less time because each unit can be shipped prefinished with hardware included.

Home owners are willing to pay a little more for convenience that minimizes disrupting their home. Jobs are completed in one visit instead of the 2 or 3 days required to finish the door.

Visit your nearest Marvic Supply branch for more information.



VELUX Introduces "No Leak" Skylights

WORRIED ABOUT SKYLIGHTS LEAKING? VELUX SAYS DON'T!

VELUX® America has introduced a redesigned skylight product line with upgrades including advanced energy efficient glass and added protection against water penetration. A no leak product warranty is included, as is an industry-first transferable installation warranty for deck mounted skylights.

The VELUX deck mounted product family is now designated The No Leak Skylight. It carries the new transferable 10-year installation warranty plus 20 years on glass, 10 years on skylights, and five years on blinds and controls. Features include: a third layer of water protection advanced LoE3 glass — pre-painted frames and sashes — pre-mounted brackets for quick installation of sunscreen blinds — lower roof profile and a neutral gray color to blend with most roof materials and colors.

After three years of research, development, and testing, The No Leak Skylight addresses concerns expressed about the category. Research with trade and consumer audiences confirmed that the number one concern is the perception that all skylights leak.

Timothy B. Miller, president of VELUX America, says, "The No Leak Skylight should put that concern to rest. It's important to point out here," he continued, "that existing VELUX skylights, when properly installed, don't leak. But others, especially older plastic bubble skylights have, the whole skylight category has been stigmatized because of that problem." Miller says that VELUX has always warranted its skylights against leaking. "But the newly designed deck mounted skylights feature three layers of water protection, including a new gasket that seals to the roof deck. This, combined with new time and money saving installation materials and methods, and the installation warranty, which applies even if we don't install the skylight, should give specifiers, installers and homeowners complete confidence," he says.



"While deck mounted skylights are the flagship products of the new line," Miller says, "we are confident that the new curb mounted and pan-flashed skylights, which share many of the improvements with the deck mounted products, are even more dependable than in the past. They will round out a much improved next generation family of skylights with a solution for all installation requirements."

For more information, visit veluxusa.com.



For Assistance and Information, your Marvic contact at each location is:

Philadelphia

Phone: 215-673-4323
Mike Sandford, Ext. 10100

Doylestown Store/Showroom

Phone: 215-348-8400
Rich Singer, Ext. 10212

Doylestown Administrative Office

Phone: 215-348-8749
Beth Seale, Ext. 10905

Quakertown

Phone: 215-538-9300
Al Snyder, Ext. 10301

North Wales Store/Showroom

Phone: 215-699-5900
Jeff Ennis, Ext. 10402

North Wales Shop/Millwork

Phone: 215-699-8870
Dean LaBar, Ext. 10801

Edgemont

Phone: 610-359-1400
Bob Pennypacker, Ext. 10506

Whitehall

Phone: 610-435-0200
Leo Canova

Flemington, NJ

Phone: 908-782-8595
Allen Brower, Ext. 10605

WINTER SPECIAL



Effective 2/15/10 to 4/30/10
See your local branch representative for the following special:



Simonton Windows

For each order of 8 windows or more, earn a \$50. gift card good at Outback Steakhouse, Bonefish Grill, or Carrabba's Italian Grill!!!
Simonton 5050 or 5500 series windows only. Limit 2 gift cards per customer.

*Offer good on orders placed between February 15, 2010 and April 30, 2010. Gift cards distributed when order is paid for. Marvic open credit accounts must be current to qualify. Gift card offer is for contractors only. We hope to see you at our Trade Show on March 3rd!!!

Thanks for your patronage!



Marvic Supply 2010 Trade Show & Katz Roadshow



We are pleased to announce that Marvic Supply Company will be having our annual **Trade Show** this year on **Wednesday March 3rd from 3:00 pm to 8:00 pm**. We would like to bring our quality contractors and our top vendors together to increase awareness of new products and industry updates. Once again, Marvic is pulling out all the stops and will be presenting a full day of educational tools and product training for all our contractors. We will start off the day with the **Gary Katz Roadshow at 8:00 am until 2:30 pm**. The discussion and training will breakdown as follows.

Morning Session:

1. 8:30-9:30 Waterproofing Windows & Doors

2. 10:00-11:00 Squeak-Free Floors



Afternoon Session:

3. 12:00-1:00 Solving Porch Problems

4. 1:30-2:30 Hanging a New Door in an Old Jamb

Please contact any Marvic Supply location or visit the Gary Katz web site at www.garymkatz.com for more information. Breakfast and Lunch will be provided during the meeting. There will be **Limited Seating** at the Gary Katz Roadshow, so we will only be able to accept the first 200 contractors who sign up.

At 3:00 pm we will open the doors to the **2010 Trade Show**. Both events will be held March 3rd at Williamson's Restaurant in Willow Grove. Hors d'Oeuvres will be served from 3:00 pm to 5:00 pm and dinner from 5:00 pm to 7:00 pm. Plenty of food, drink, door prizes and fun for all who attend. We hope to see you there!

Michael S. Heisey

INDUSTRY NEWS

GAF, CertainTeed and Tamko have all announced shingle price increases of 5%-7% effective in mid February.

Berger Brothers and Mastic/Ply-Gem have both announced a 6%-8% February price increase on aluminum rain carrying products, roof edgings and trim coil.

Velux, in conjunction with the introduction of their redesigned Roof Windows and Skylights, will be raising prices by approximately 10%-15% on skylights and flashing kits.

Copper prices are continuing their climb off of their 2009 lows. Please call for current copper pricing before quoting a sizable copper job.

PVC Resin prices are on the rise again in early 2010 due to higher energy and chemical raw material costs. We have not been notified of any increases as of this writing but we do anticipate a Vinyl Siding price increase in early Spring 2010.